

# Acronis Corporate Profile

Acronis delivers easy, efficient, and secure cyber protection through its backup, disaster recovery, cloud storage, anti-ransomware, and secure file sync and share solutions.

## ALL DATA NEEDS PROTECTION

Data loss occurs more often than people realize. In fact, it is not a question of if you will experience a data loss, but rather when – and how much damage it will cause. Many internal and external factors put data at risk.

Meanwhile the evolution of enterprise environments, including cloud adoption and BYOD policies, increase the risk of data loss and the damage it causes to employee productivity, financial stability, and company reputation.

## NOT JUST DATA PROTECTION - COMPLETE CYBER PROTECTION

Acronis delivers innovative, new-generation data protection technologies that can keep your business running. As a global leader in cyber protection and hybrid cloud solutions, Acronis addresses the five vectors of cyber protection — safety, accessibility, privacy, authenticity, and security (SAPAS) — offering easy, efficient, and secure products to businesses of any size.

- Acronis Active Protection is an advanced anti-ransomware technology that uses sophisticated analysis and artificial intelligence to monitor your system in real time for unusual behavior. If an attack manages to get through your defenses, Acronis Active Protection will quickly detect any file encryption and halt it – automatically restoring the files to the most recently backed up version.

5,5M+

customers

500K+

businesses

50M+

OEM licenses  
delivered globally

50K+

partners

30

languages

150

countries

5M+

virtual  
machines

50+

product  
awards

200+

technology  
patents

1400

employees in  
25 countries

5K+

petabytes of data  
protected  
worldwide

200K+

ransomware  
attacks defeated  
in 2018

- Acronis Notary is a blockchain-based technology that enables businesses of any size to notarize, electronically sign, and verify the authenticity of data files. Acronis Notary allows users to ensure the integrity of their business-critical data, while achieving regulatory transparency and decreasing security risks.
- Breakthrough AnyData technology means you no longer have to choose between powerful and affordable protection. Powered by the AnyData Engine, Acronis solutions are lean, modular, secure, and scalable. Image-based backups quickly capture and store all data in a universal backup format, which enables recovery to any hardware or virtual machine.

### ACRONIS CYBER BACKUP

Available in Standard and Advanced editions, Acronis Cyber Backup is a complete, proven, and award-winning data protection solution for hybrid IT environments. With an easy-to-use, touch-friendly, web-based management console, you can reliably back up and recover data wherever it lives – including physical, virtual, and cloud workloads. With Acronis Active Protection working to thwart ransomware, enhanced backup validation, and blockchain-based authentication of your backups with Acronis Notary, Acronis Cyber Backup is the most secure and reliable backup solution available today.

### ACRONIS CLOUD STORAGE

Acronis Cloud Storage is a simple, subscription-based cloud add-on that turns Acronis Cyber Backup into a powerful hybrid (local and cloud) backup solution. Enjoy safe, secure, and scalable off-site backup for any data or any system – anytime, anywhere. You can easily back up disks, partitions, and files to secure, remote Acronis Cloud Storage, and quickly recover selected files, folders, and applications, or an entire system.

### ACRONIS DISASTER RECOVERY ADD-ON

The Acronis Disaster Recovery add-on is a reliable, cloud-based solution designed for businesses of any

size. Built on top of Acronis Cyber Backup, it ensures quick, automated failover of critical workloads to the cloud, boosting business continuity. The Acronis Disaster Recovery add-on is a simple and affordable solution, which requires no infrastructure investments. With just one installation of Acronis Cyber Backup in the Acronis Cloud, you gain total availability of all critical workloads. By combining instant availability, complete protection, and cost efficiency, the Acronis Disaster Recovery add-on ensures critical business applications are always available and ready to run in the Acronis Cloud, no matter what kind of disaster strikes.

### ACRONIS FILES ADVANCED

Acronis Files Advanced is an easy and secure corporate file access, sync and share solution. It gives IT complete control over your business content to ensure security, maintain compliance, and enable BYOD policies that can transform mobile devices into a natural extension of your business. Employees can securely access and share corporate files with colleagues, customers, partners, and vendors via any Windows, Mac, or mobile device.

### ACRONIS CYBER INFRASTRUCTURE

Acronis Cyber Infrastructure is a universal, safe, fast, and efficient software-defined infrastructure solution that keeps businesses running by quickly and easily transforming industry-standard hardware into a protected, enterprise-grade hyper-converged system. It combines compute, software-defined network, block, file, and object storage workloads. It can be deployed as a backend for Acronis Files Cloud, Acronis Backup Cloud, Open-Xchange, vSphere, Hyper-V, Microsoft Exchange – or serve as shared storage for general storage needs. Acronis Cyber Infrastructure also delivers improved data security by incorporating Acronis CloudRAID and the blockchain-powered Acronis Notary technology, which ensures data immutability and authenticity, to preserve essential data and sensitive documents.