

# Advanced Security

## For Acronis Cyber Protect Cloud

### FULL-STACK ANTI-MALWARE TO REPLACE INEFFICIENT, LEGACY ANTIVIRUS WITH INTEGRATED CYBER PROTECTION

Stop more cyberthreats for clients with fewer resources. The Advanced Security add-on extends the endpoint protection capabilities of Acronis Cyber Protect Cloud, enabling you to lower the risks for your clients with full-stack anti-malware protection and remediation services. Simplify deployment, configuration, and management tasks with advanced integration and automation.

### ENHANCE YOUR CYBERSECURITY SERVICES WITH ADVANCED ENDPOINT PROTECTION



### FULL-STACK ANTI-MALWARE

Improve detection rates and speed to catch more threats with exploit prevention, URL filtering, anti-malware scans for backed-up data, and an enhanced virus signature database.

### SECURITY AUTOMATION

Deliver services effortlessly with smart and easy protection policy management, auto-allowlist of custom apps, automatic malware scans, and AV definitions updates as part of recovery process.

### EFFICIENT FORENSICS

Enable thorough post-incident investigations and proper remediation, while keeping costs down by collecting digital evidence and storing it in a secure central repository.

EXPAND YOUR SECURITY SERVICES QUICKLY AND EASILY	IMPROVE EFFICIENCY AND REDUCE MANPOWER INVOLVEMENT	ENABLE MORE EFFICIENT, FASTER, AND LESS COSTLY REMEDIATION
<ul style="list-style-type: none"> <li>• Increase profitability – ease upsells using full-stack anti-malware integrated with data protection and security management</li> <li>• Reduce client risk</li> <li>• Cover more attack vectors – stop web-based attacks and exploits</li> <li>• Improve detection rates and speed</li> <li>• Prevent threat recurrence</li> </ul>	<ul style="list-style-type: none"> <li>• Manage a single, integrated solution – reduce resources needed to deliver services</li> <li>• Cut costs through solution consolidation</li> <li>• Improve reaction times with security automation</li> <li>• Reduce the load on client endpoints – scan malware in Acronis Cloud</li> <li>• Reduce false positives</li> </ul>	<ul style="list-style-type: none"> <li>• Ensure breaches are fully remediated with forensic insights</li> <li>• Cut remediation costs and ease the process – simplify security investigations with collected digital evidence</li> <li>• Minimize the risk of threat recurrence</li> <li>• Protect the recovery process</li> <li>• Store digital evidence in a secure, central repository</li> </ul>

## BUILT ON AI-POWERED, NEXT-GEN CYBER PROTECTION

**Minimize the risk to clients with Acronis Cyber Protect Cloud** – a single solution that integrates cybersecurity, data protection, and security management, enhanced with Advanced Security’s full-stack anti-malware capabilities.

ACRONIS CYBER PROTECT CLOUD INCLUDES:	ADVANCED SECURITY ADDS:
<p>Anti-malware functionalities, integrated with best-of-breed backup and recovery, which complements your clients’ current antivirus. AI-and behavior-based detection focused on zero-day attacks and ransomware.</p>	<p><b>Full-stack anti-malware to replace ineffective</b>, legacy antivirus with an integrated cyber protection. Expand protection to cover web attacks and exploits, improve detection rates and reactivity to emerging threats, reduce false positives, and ensure no threat recurrence.</p>
<ul style="list-style-type: none"> <li>▪ <b>Acronis Active Protection:</b> Next-gen, behavior-based technology built to proactively stop cyberthreats, with a focus on ransomware and zero-day attacks</li> <li>▪ <b>Vulnerability assessments</b></li> <li>▪ <b>Data loss prevention (DLP) with device control</b></li> <li>▪ <b>Backup and recovery</b></li> <li>▪ <b>Automatic data recovery after a ransomware attack</b></li> <li>▪ <b>Security gap identification with #CyberFit Score</b></li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>Full-stack anti-malware protection:</b> Real-time protection covering all attack vectors with multiple defense layers</li> <li>▪ <b>URL filtering:</b> Block malicious URLs, web-based attacks, and COVID-19 scams</li> <li>▪ <b>Exploit prevention:</b> Behavior-based detection heuristics prevent the exploitation of unknown vulnerabilities, including memory exploits and injections</li> <li>▪ <b>Anti-malware scans of data in the Acronis Cloud:</b> Offload client endpoints to enable more aggressive scans and ensure malware-free backups</li> <li>▪ <b>Forensics data in backups:</b> Collect digital evidence to enable faster investigations and reduce the cost of remediation</li> <li>▪ <b>CPOC threat feed:</b> Increase reactivity to emerging threats and get remediation suggestions</li> <li>▪ <b>Automatic allowlisting:</b> Reduce false positives and enable more aggressive scanning</li> <li>▪ <b>Malware reinfection prevention:</b> Scan for malware and update AV definitions during recovery to prevent a threat from reoccurring</li> <li>▪ <b>Remote device wipe:</b> prevent data leaks via lost devices</li> </ul>

## DELIVER PROVEN, AWARD-WINNING ENDPOINT PROTECTION



**AV-TEST**  
participant and  
test winner 2020



**VB100 certified**  
2020



**ICSA Labs Endpoint**  
**Anti-Malware**  
certified 2020



**MRG-Effitas**  
participant and test  
winner 2020



**AV comparatives**  
participant and test  
winner 2020

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### PART OF ACRONIS CYBER PROTECT CLOUD

Advanced Security is an add-on package that adds full-stack anti-malware and protection management capabilities to Acronis Cyber Protect Cloud – the industry-first integration that allows service providers to deliver cybersecurity, data protection, file sync and share, and security management services through one integrated solution.

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